

Message Text

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PAGE 01 LONDON 03983 121916Z

10

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /039 W

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R 121911Z MAR 76

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 9817

INFO AMEMBASSY ROME

AMEMBASSY PARIS

UNCLAS LONDON 03983

E.O. 11652: N/A

TAGS: EIND, UK, FR, IT

SUBJECT: WALT DISNEY WORLD SHOWCASE

REF: STATE 58696

1. EMBASSY PLEASED RENDER ALL APPROPRIATE ASSISTANCE THIS PROJECT. CONTROL OFFICER COMMERCIAL COUNSELOR BORRIE I. HYMAN AND ALTERNATE COMMERCIAL ATTACHE LARRY WILLIAMSON.

2. WASHBURN HAS ALREADY MADE DIRECT CONTACT WITH AMBASSADOR ARMSTRONG FOR LUNCH SHE WOULD HOST IN EMBASSY APRIL 13 FOR GOVT. AND PRIVATE SECTOR REPRESENTATIVES. WE UNDERSTAND WORLD SHOWCASE WILL FUND THIS LUNCH, AND THAT THERE WOULD BE ABOUT 14 PARTICIPANTS. LUNCH WOULD BE FOLLOWED BY PRESENTATION OF FILM ON WORLD SHOWCASE.

3. SEVERAL QUESTIONS HAVE ARISEN WHICH WE WOULD APPRECIATE BEING RELAYED TO WASHBURN:

A) WHAT IS SIZE OF FILM?

B) HOW MANY IN WASHBURN GROUP AND WOULD ANY OF THEM PLAN TO ATTEND LUNCHEON APRIL 13?

C) WE WOULD WELCOME WASHBURN SUGGESTIONS ON LUNCHEON GUESTS. FOR EXAMPLE, WE UNDERSTAND HE HAS ALREADY SUGGESTED CHAIRMAN OF ROLLS-ROYCE. HAS HE INVITED ANYONE DIRECTLY?

D) WILL WASHBURN WANT ASSISTANCE IN ANY OUTSIDE

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APPOINTMENTS DURING HIS VISIT APR. 12-14?

4. WOULD APPRECIATE WASHBURN SENDING DIRECT AIR MAIL
AT LEAST SIX COPIES WORLD SHOWCASE BROCHURE AND WORLD
SHOWCASE NEWSLETTER FOR WINTER 1975, PLUS ANY MORE
CURRENT MATERIAL. ARMSTRONG

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Message Attributes

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